

LINDSAY A. BRUNO

www.lindsaybruno.com : lindsaybruno@yahoo.com : (773) 263-4435 : Kansas City, MO 64108

Experience

SULLIVAN HIGDON & SINK : *Brand Voice Creative* : 3/06 – present : Kansas City, MO

- Won an OMNI for copywriting (interactive) at 2007 advertising awards
- Copywriter and concepter for national brands such as Houlihan's, Helzberg Diamonds, Pizza Hut and American Century Investments
- Work on print, television, radio, outdoor and interactive on everything from technical clients like Swiss Re to commercial clients such as Sutherlands and UMB
- Weekly client communication – presentations, pitches, brainstorming and strategy discussions

DASMUSIC : *Account Executive* : 5/05 – 11/05 : Santa Monica, CA

- Account Executive for California-based music house
- Generated new business and formed valuable partnerships that created further revenue after my departure
- Prospected clients, built relationships and searched out key players in the California market

DRAFT-FCB : *Associate Copywriter* : 6/03 – 5/05 : Chicago, IL

- Copywriter and concept strategist for clients like M&M's, Ambien and Allegra
- Worked on print, television, radio, interactive, direct mail, outdoor and POP

BBDO-CHICAGO : *Administrative Assistant* : 2/01 – 6/03 : Chicago, IL

- Used organizational and administrative skills to support the entire agency
- Worked in every department, from conducting research to going to career fairs as a representative of Human Resources and the entire company
- Assisted creative department in writing for clients such as the Illinois Board of Tourism, Extra Gum/Doublemint and Bayer

Education

Missouri State University : 1996 – 2000 : Springfield, MO
BS in Communications, 3.4 GPA

Activities

The HALO Foundation : 1/07 – present : Kansas City, MO
Board member and fundraising chairperson for the annual art auction

Related Skills

Proficient in Microsoft Word, Excel, PowerPoint and Outlook

Personal and professional references available upon request